



TEXAS APARTMENT ASSOCIATION

Independent Rental Owners Committee

July 18, 2024

Hyatt Regency Lost Pines Resort & Spa
Bastrop, TX



Agenda

Call to Order/Welcome

New Business

- 2025 TAA ONE Conference & Expo
- 2025 Professional Awards Timeline

Old Business

- Resource development for IROs
- IROP Update
- Helping our local associations

Other Business

What is an IRO?

Independent rental owners
own rental properties
and are involved
in the management of their properties.

144,733 IRO units
2,206 IRO members

693 members with 5
or less units = 31%

984 members with 10
or less units = 45%

98% of TAA IRO
members have less
than 500 units

opportunity ★ networking ★ education



MAY 7-9, 2025 ★ HOUSTON

presented by TAM

2025 Schedule Overview

Tuesday & Wednesday

Tuesday, May 6	
9:00am-5:00pm	Exhibitor Move-In
Afternoon	PAC event, details coming soon!
Wednesday, May 7	
7:00am-3:00pm	Exhibitor Move-In
12:00pm-2:30pm	Executive Leadership Event
1:00pm-2:45pm	Education Sessions
2:45pm-3:00pm	Doors open General Opening Session
3:00pm-4:30pm	General Opening Session: Awards & Keynoter
4:30pm-6:30pm	Expo Grand Opening & Kickoff Happy Hour Party for all attendees & exhibitors
6:30pm-10:00pm	[Unscheduled] Open Evening for Supplier Partner Hospitality

Schedule Overview Cont.

Thursday & Friday

Thursday, May 8	
7:45am-8:45am	Coffee & Collab Sessions
9:00am-10:00am	Morning Keynoter on Main Stage
10:00am-12:00am	Education Sessions, Roundtables, Main Stage Sessions
12:00pm-5:00pm	Expo Open (Attendee Lunch in Expo 12:00-1:00)
12:00pm-1:00pm	Concurrent Lunch & Learn Education Sessions
5:00pm	Expo Hall Closes
5:00pm-9:00pm	Option for Exhibitors to Move-Out
7:00pm-10:00pm	Party! (Details coming soon. Must purchase a ticket)
Friday, May 9	
7:30am-12:00pm	Exhibitor to Move-Out
7:45am-8:45am	Coffee & Collab Sessions
9:00am-11:00am	Education Sessions, Roundtables, Main Stage Sessions
11:00am-12:00pm	Closing Keynoter on Main Stage
12:00pm	Conference Ends



2025 Professional Awards

Proposed Timeline

November 17	Peer nominations due
December 15	Applicants' forms due
January 19	Round 1 judging due
February 16	Finalists' forms due
March 9	Round 2 judging due
March 17	Winners notified
May 7-9	TAA ONE Conference & Expo

Possibilities for v2 of the Guide

- Marketing for IROs
- Evaluating property management software for small IRO's
- Tips for evaluating supplier partners
- Resources geared toward single family, including training on the residential lease
- Maintenance resources

IROP Update

TAA PAC

Scan here or donate online
(member log in required)

www.taa.org/advocacy/pac

THANK YOU!



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Adjourn