

Product/Service Council Meeting

September 19, 2024

WELCOME

Leah Christian, CAS

WeDoTrash

TAA PSC Chair



SPECIAL THANKS TO OUR SPONSORS



TIER 1



TIER 2



TIER 3



TIER 4

WeDoTrash
Camp Construction Services
Yardi
Century Air Conditioning
Impact Property Solutions

Blue Moon Software
CORT
CSC ServiceWorks
FSI Construction
Sherwin-Williams



TIER 5

Smart Apartment Data
Zillow
Cweren Law Firm, PLLC
Entrata
The Guarantors
Massey Services Pest & Termite
Red Elephant
AAA Plumbers

Comm-Fit
Dixie Interiors
G5, a RealPage company
Gemstar Construction
Genesis
LeaseLock
The Liberty Group
MRI Software/MRI Apartment Data

Agenda

Old Business

- Standing rules updates affecting PSC
- Sustainer sponsors update
- ONE Conference & Expo Update
- 2024 Initiatives

New Business

- Upcoming deadlines
- 2025 Council Officers





TEXAS APARTMENT ASSOCIATION

Standing Rules Changes

Removes CAS requirement for officers

Updates number of representatives allowed for sponsoring companies to align with new sponsorship program

Changes the name to the Texas Suppliers Council

Thank you, 2025 Sustainer Sponsors!

PLATINUM:

Apartments.com | Chadwell Supply | HD Supply | McMahan's Flooring | Real Page | Reliant

GOLD:

ALN Apartment Data | Grace Hill | Liberty Rent | Lowe's Pro Supply | Rasa Floors | Valet Living

SILVER:

CAMP Facility Services | Century AC Supply | Comm-Fit | CORT | CSC ServiceWorks | Cweren Law Firm, PLLC | Dixie Interiors
Entrata | Ferguson Facility Supply | FSI Construction | Gemstar Construction | Genesis | Green Mountain Energy | Guardian
Construction
Impact Property Solutions | The Liberty Group | Redi Carpet | Rent. | RentDebt Automated Collections | Sherwin Williams | Smart
Apartment Data
Spherexx | Yardi | Zillow Rentals

BRONZE:

AAA Plumbers | Blue Moon Software | Foundation Specialists | Massey Services, Inc. | MRI Software | The Guarantors | WeDoTrash

2025 ONE Conference Co-Chairs



Sam Levassar
WeDoTrash



Crystal Moya
NRP Group

2025 ONE Conference Committee

Christy Rodriguez
Judwin Realty Group

Jodi Spurrell
WAK Management

Kristin McLaughlin
Dixie Interiors

Staci Hasman
Impact Property Solutions

Toni Rackley
Flooring Warehouse

Tony Sousa
RPM Living

**Booth
Sales
now open**

**Spread
the word!**

taa.org/conference



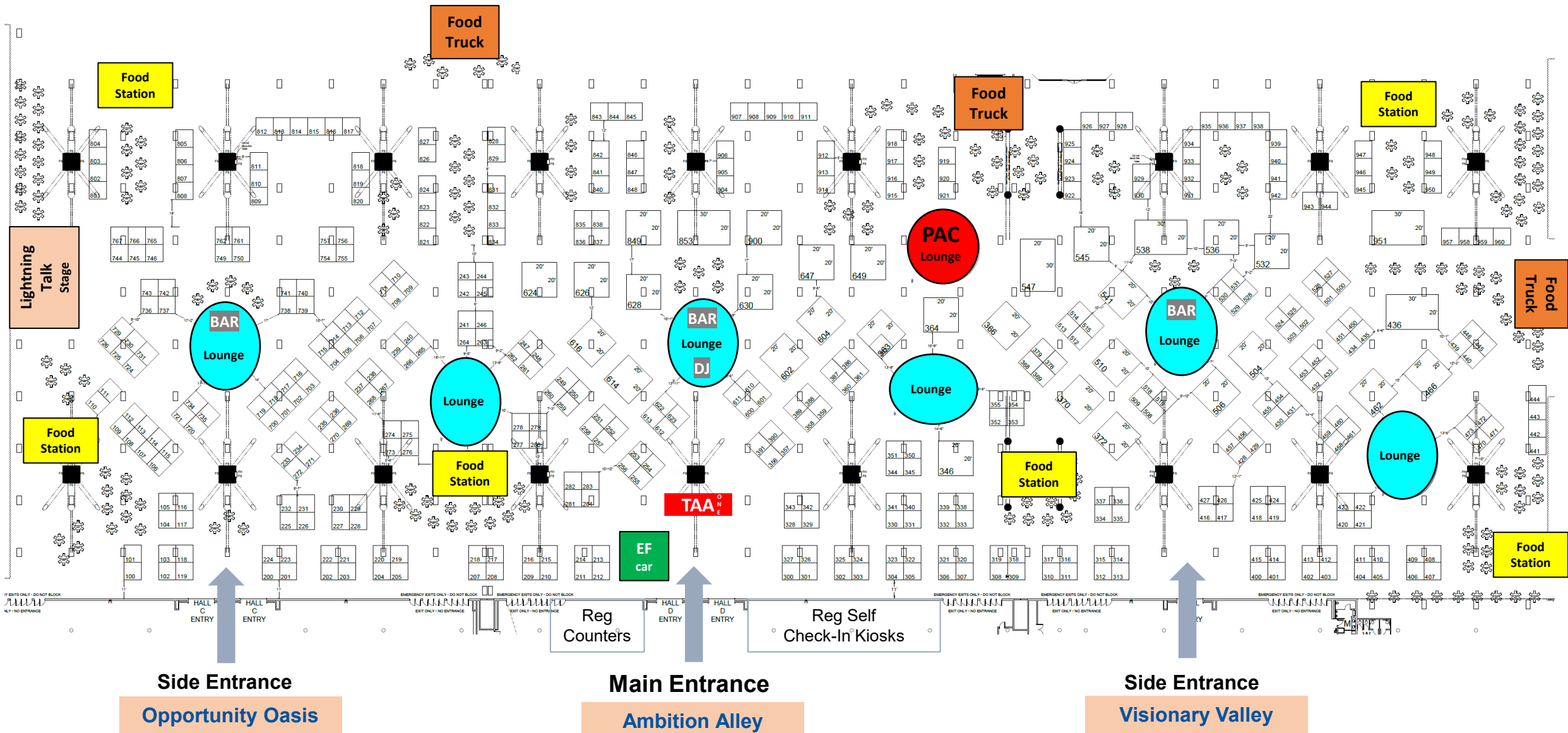
**May 7-9, 2025
Houston, TX**

**Build Your
Network and
Increase Sales**

Let's Lock It In and Do It Again for 2025!



2025 TAA Expo Marketplace



Side Entrance
Opportunity Oasis
 Move-Out on Thurs 5-9pm

Main Entrance
Ambition Alley

Side Entrance
Visionary Valley

flowers = tables

ONE Sponsor Menu

100+ items to
choose from

taa.org/conference

TEXAS APARTMENT ASSOCIATION ONE CONFERENCE

SPONSORSHIP OPPORTUNITIES

MAY 7-9, 2025  HOUSTON, TEXAS

OPPORTUNITY



NETWORKING



EDUCATION



Sept 30:

**ONE
Sponsorship**

**sales open to
all exhibitors**

taa.org/conference



Showcase
Your Offerings
To Industry
Pros

**Put Your
Brand in the
Spotlight**


CONFERENCE

presented by **TAA**

Oct 28:

**Registration
&
Hotel Blocks
open**

taa.org/conference



**The Early Bird
Gets the
Savings**

Lock In Discounted Registration by **March 4th**

**Oct 28:
Education
Sessions
schedule
published**

taa.org/conference



**Uplevel Your
Education in
2025**

-> Connect & Evolve with Industry Pioneers

-> Apply Winning Tactics to Your Organization

**May 7-9, 2025
Houston, TX**



Kickoff Block Party – Weds in Expo Hall

Be the life of the party at the grand opening of the TAA Expo Marketplace with the Kickoff Block Party!

This high-energy happy hour is where the action begins—an epic blend of festival vibes, delicious food, and refreshing drinks, all set to the beats of a live DJ.

***Open to ALL attendees & exhibitors, no additional ticket required**



Planet Pop – Thursday's Galactic Party

Embark on a cosmic journey where the rhythms of the 90s and early 2000s collide with an interstellar celebration.

Dress in your finest space-inspired attire and prepare to be transported to a world where the beats are out of this world!

***Tickets Required**



Positive Changes All Around

- Daily Keynote Presentations (Weds-Fri) from Thought Leaders
- Elevated Main Stage production & session content
- Executive Leadership mini-event (Weds)
- Meetups, Roundtables, Collab Sessions
- New Mobile App
- Trucker Hat Bar in Expo
- Sneaker Day (Thurs)
- Food Trucks & Stations throughout Expo
- Fun New Activations & Lounges



**Get
Ready!**



CONFERENCE

opportunity ★ networking ★ education

MAY 7-9, 2025 ★ HOUSTON

presented by **TAM**

Local Association Outreach



David Lindley, CAS
FSI Construction



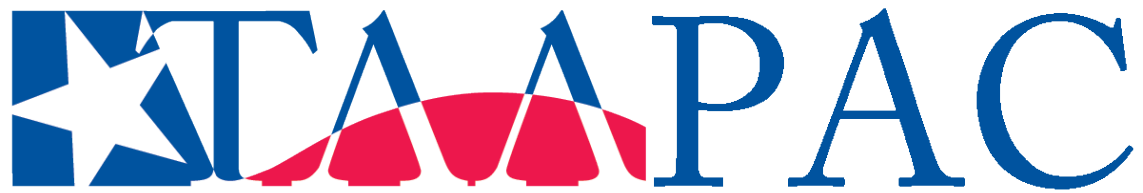
Jeff Duerstock, CAS
Banyan Utility



Chelsea Kneeland, CAS
Multifamily Insiders



Toni Rackley
Flooring Warehouse



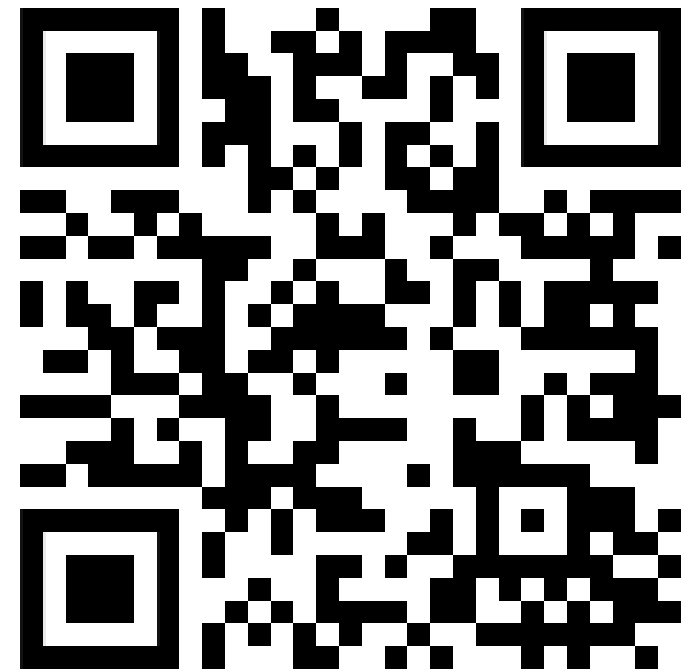
As of September 10

61% of Council members
have donated a total of
\$29,880 to PAC.

Donate online

(member log-in required):
www.taa.org/advocacy/pac

Scan Here:



Thank you for your contribution! *

Ronni Anthony
Wes Batterton
Marivel Bownds
Michelle Bridges
Jackie Cagle
Brenda Carpenter
Leah Christian
Derek DeVries
Jeff Duerstock
Mike Follis
Kyle Gambrell
Izzy Garza
Carrie Gebhart

James Giddens
Gary Greene
Nikki Jorski
Danielle Keck
Brooke Kirkpatrick
Chelsea Kneeland
Carrie Laso
Laura Lestus
Liz Levins
Kristin McLaughlin
Candis Mohr
Josh Nichols
Susan O'Brien-Garner

Angi Pusateri Downey
Toni Rackley
Cindi Reed
Alvino Rosales
Kimberly Scott
Jann Villanueva
Jessica Vo
Tracey Whitaker
Tina White
Nichole Williams

*Council members who have contributed as of 9/10/24



BE THE NEXT AMBASSADOR

**COMING
SOON**



Submission period
October 9-25

Online voting
November 18-20

Winner announced
December 4

Submissions Open:

OCTOBER 9 - 25, 2024



TEXAS APARTMENT ASSOCIATION

Supplier Partner Webinars

October

Self-Preservation: Saving Your Sanity to Conquer Another Day with Mindy Price & Stephanie Graves

November

Strategic Planning

December

State of the Industry owners panel

Upcoming Deadlines

Sept.
30

ONE sponsorships open to all exhibitors

Oct.
9-25

Submissions for TAAEF's Be The Next Ambassador

Oct.
1

Professional Award nominations open

Mid-
Nov.

2025 TSC applications due

Early
Oct.

Glenda emails application to serve on 2025 TSC

Dec.
15

Professional Award nominations due

Watch for these emails!

Your 2025 Texas Suppliers Council Officers



Chair
Jackie Cagle
CAS

Rasa Floors
Dallas



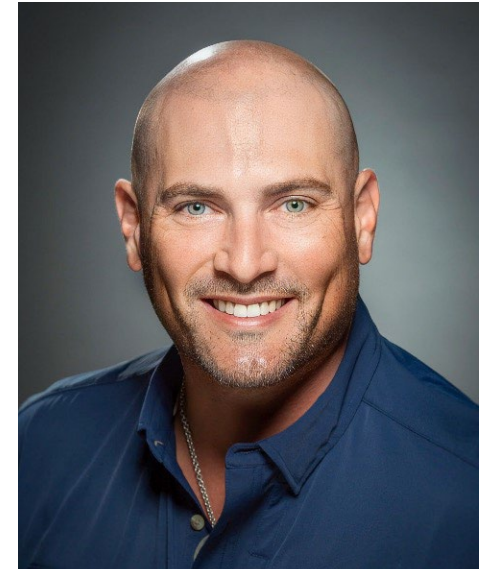
Chair-Elect
Gerald Tungol
CAS

G5, a RealPage
company
Houston



First Vice Chair
David Lindley
CAS

FSI Construction
Houston



Second Vice Chair
Josh Nichols
CAS

Guardian
Construction
Austin

February 4, 2025

Day at the Capital

Austin

February 5-7, 2025

**Winter Board of
Directors Meeting**

Downright Hotel,
Austin

**Mark your
calendars!**

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