

Education Committee Meeting

September 19, 2024

Agenda

Call to Order/Welcome

New Business

- Workgroup Updates & Committee Feedback
 - Webinars
 - Video Libraries
 - Marketing
- LMS
- Partnership with Champions School of Real Estate

Other Business

- Professional Awards Reminder
- Call for Presentations

Workgroup Updates & Input: Webinars

Date/Time	Topic	Speaker	Audience
October 15 10 AM	From Intention to Impact: Cultivating the Next Generation of Multifamily	Stephanie Anderson	Owner/managers, but open to all
November 13 10 AM	How A Personal Brand and Your Company's Brand Can Complement Each Other	Tony Sousa	Owner/managers, but open to all
November 19 2 PM	The new combined utility addendum and compliance-related issues with PUC	Sandy Hoy, Jennifer Owen & Mike Hoke	Owner/managers, but open to all
December 11 2 PM	Updated parking and storage addenda	Corey Rogers	Owner/managers, but open to all

Workgroup Updates & Input: Webinars

Date/Time	Topic	Speaker	Audience
October 18 8:30 AM	Evictions	Bobby Rodriguez, Higier Allen & Lautin	Independent owners
November 12 6 PM	Page 1 of TAA's residential lease	Daniel Paz, The Paz Law Firm	Independent owners

- 30-minute webinars with no online Q&A
- Offered exclusively through TAA's local associations to encourage IRO engagement
- Locals will have IRO meetings to watch the webinar and then continue discussion in the room
- Webinar recordings will be loaded into the LMS after the in-person local meetings

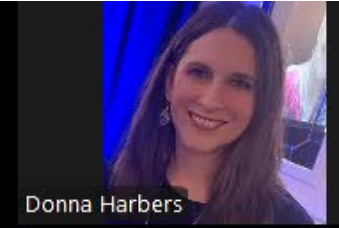
Workgroup Updates & Input



Video Libraries

Marketing

Introducing TAA's New LMS!



Donna Harbers

Partnership with Champions School of Real Estate

Champions School of Real Estate

- Provides TREC approved CE classes and instructors
- Offers the choice of virtual offerings or attending at CSRE's in-person locations, and
- Processes all course registrations.
 - Course materials are included in the price of the class.

TAA agrees to market the offerings to our members and receives 40 percent of the revenue per TAA member from the class.

- We will split our share of the revenue with local associations.
- Virtual classes held only for TAA members must have a minimum of 20 people per class.
- TAA must include in marketing materials that we receive a share of the revenue from the course.



2025 Professional Awards

October 1

Nominations open

November 17

Peer nominations due

December 15

Applicants' forms due

January 19

Round 1 judging due

February 16

Finalists' forms due

March 9

Round 2 judging due

March 17

Winners notified

May 7-9

TAA ONE Conference & Expo

**242
submissions
to the
Call for
Presentations!**



**May 7-9, 2025
Houston, TX**

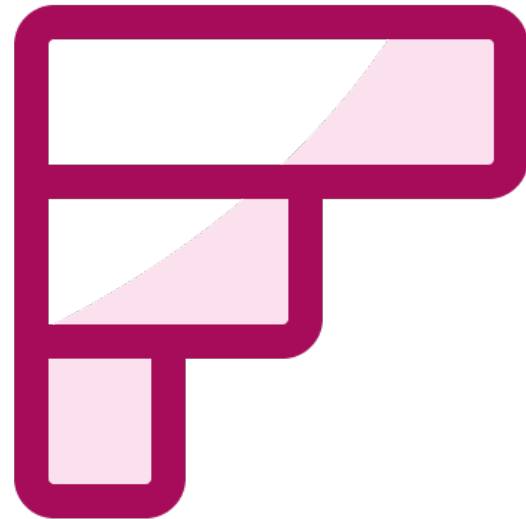
**Uplevel Your
Education in
2025**

**-> October 28: Education sessions schedule published at
taa.org/conference**



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Please rank how impactful you felt the Education Committees was this year.

I feel the Education Committee:

i Start presenting to display the poll results on this slide.

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Did you enjoy in-person meetings of the Education Committee?

① Start presenting to display the poll results on this slide.

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Do you have any suggestions on how we could improve the Education Committee experience for members in 2025?

① Start presenting to display the poll results on this slide.

SPECIAL THANKS TO OUR SPONSORS



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TIER 4

WeDoTrash
Camp Construction Services
Yardi
Century Air Conditioning
FSI Construction

Impact Property Solutions
Blue Moon Software
CORT
CSC ServiceWorks
Sherwin-Williams



TIER 5

Smart Apartment Data
Zillow
Cweren Law Firm, PLLC
Entrata
The Guarantors
Massey Services Pest & Termite
Red Elephant
AAA Plumbers

Comm-Fit
Dixie Interiors
G5, a RealPage company
Gemstar Construction
Genesis
LeaseLock
The Liberty Group
MRI Software/MRI Apartment Data



Adjourn