

Independent Rental Owner (IRO) Committee Meeting







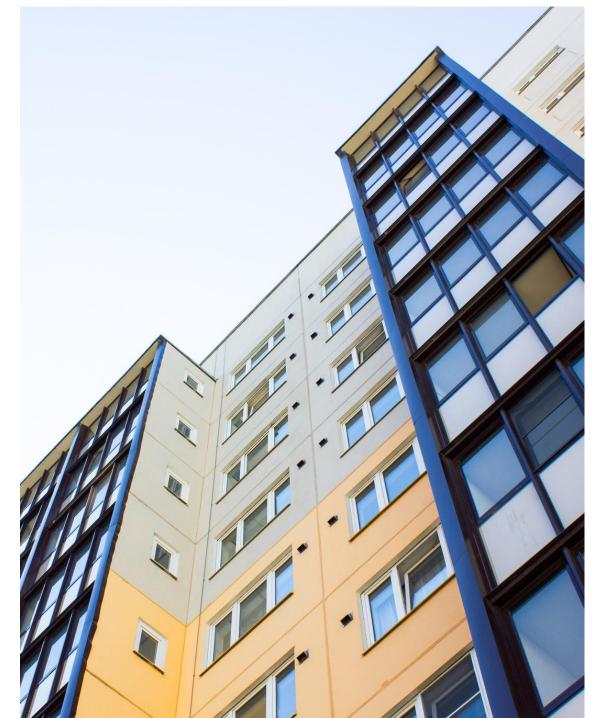


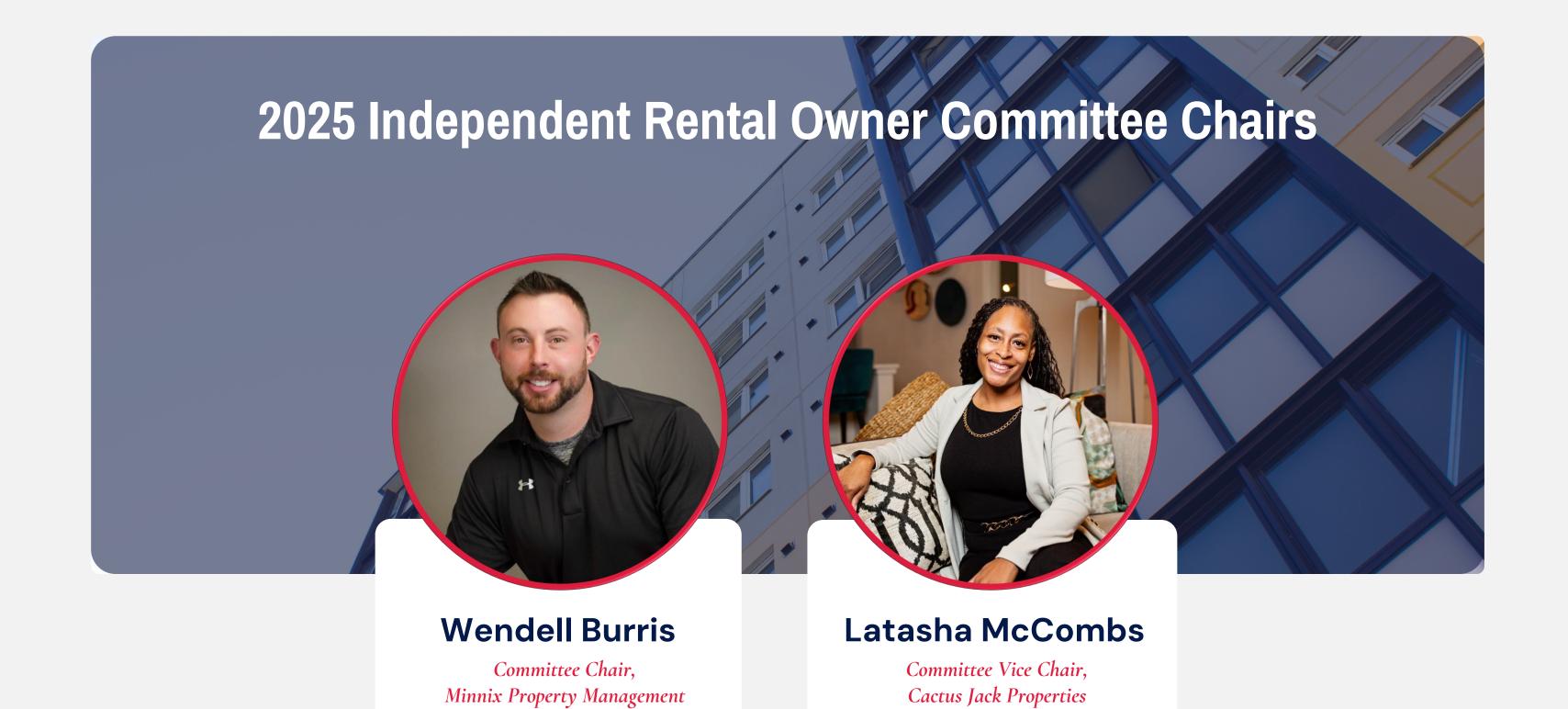
Welcome

Wendell Burris

TAA IROC Chair









2025 Sustainers

TEXAS APARTMENT ASSOCIATION

































CAMP Facility Services Century Air Conditioning Supply Comm-Fit **CORT CSC Serviceworks Cweren Law Firm, PLLC**

Dixie Interiors Entrata **Ferguson Facility Supply FSI Construction Gemstar Construction** Genesis

Green Mountain Energy Guardian Construction Impact Property Solutions The Liberty Group Redi Carpet Rent.

RentDebt Automated Collections Sherwin-Williams **Smart Apartment Data Spherexx** Yardi **Zillow Rentals**



AAA Plumbers Airbnb **BANYAN Utility**

Blue Moon Software Foundation Specialists Massey Services, Inc.

MRI Software The Guarantors WeDoTrash



Mobile App



SCAN HERE

To download or search Texas

Apartment Association in your app
store. (Apple and Android)

- To ensure latest app version please delete and reinstall.
- App store for Texas Apartment Association and then choose the Feb 2025 BOD meeting.
- Click Create Account and enter event code
 FEB25BOD
- The app will lead you through the account creation process. Note that this app is not connected to your TAA website login, and you'll have to create a new account with the password of your choosing.

2025



O1 2024 Accomplishments

O4 Education for IRO

O2 Defined IRO with a 6 step IRO guide

ONE Conference update

What are the benefits of joining IRO at your local association



The Texas Apartment Association (TAA) defines an Independent Rental Owner (IRO) as an individual or individuals that are active in both the ownership and management of their properties.



I just purchased my first rental property. Now what?

Step 1:

Join a local apartment association

Step 2:

Set up your company

Step 3:

Get insurance

I just purchased my first rental property. Now what?

Step 4:

Use a quality lease

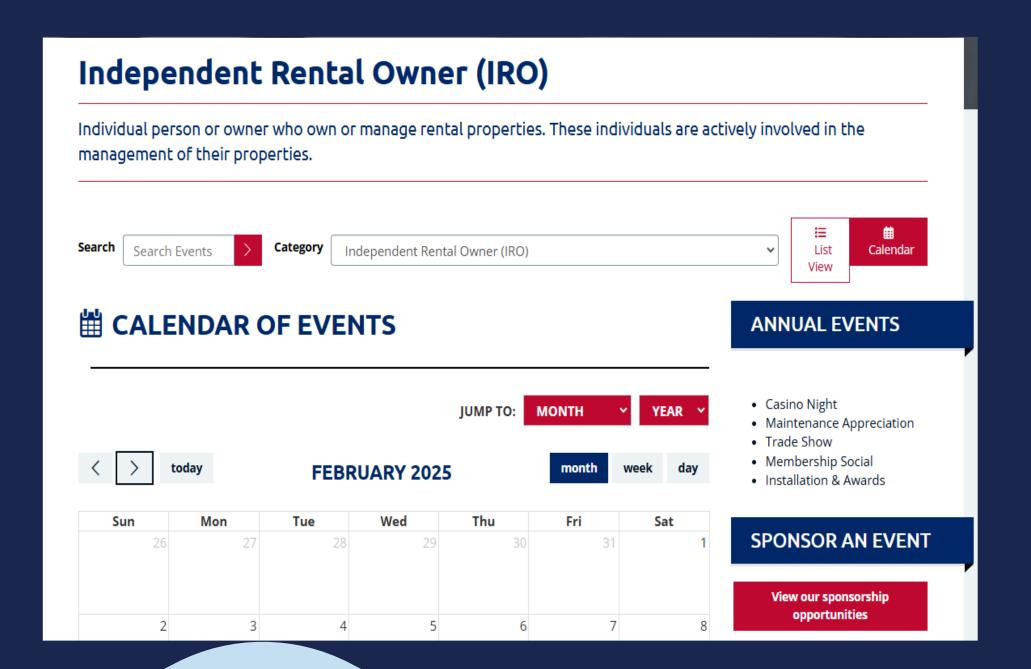
Step 5:

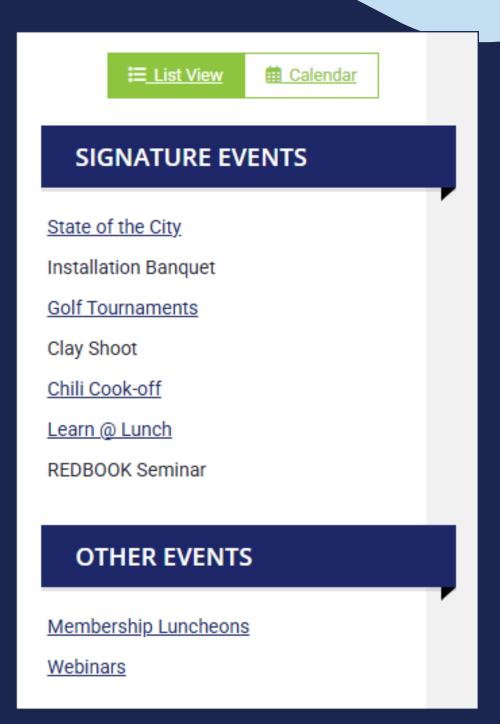
Learn about Fair Housing

Step:

Keep learning!

Local Associations







Benefits of IRO Membership

Learn, Innovate and Grow through continuing education and net working programs

TAA REDBOOK ONLINE

- Education
- Learning Management
 System
- Networking
- Legal/Regulatory
- Advocacy

Level Up your Career

Put The Power of Your Team Members to Work



NETWORKING

EDUCATION





THIS IS THE YOU'VE BEEN **WAITING FOR!** MAY 7-9, 2025





CONNECT AND EVOLVE

ONE Conference, presented by the Texas Apartment Association, is the largest annual gathering of the Texas rental housing industry, providing opportunity, networking and education to thousands of multifamily professionals.

Register now at conference.taa.org



ONE Conference Keynote Speakers



WEDNESDAY, MAY 7

JESSE COLE

Savannah Bananas Baseball Franchise Founder and Owner



THURSDAY, MAY 8

TUNDE OYENEYIN

Peloton Elite Instructor and Peak Performance Bestselling Author



FRIDAY, MAY 9

FREESTYLE+

Tony Award-Winning Broadway Entertainers and Improv Pros

Featured Main Stage Speakers



JAY PARSONS
Rental housing economist, advisor
and speaker



JASON DORSEY

Author of the bestselling book "Zconomy: How
Gen Z Will Change the Future of Business - and
What to Do About It"



ERIN STAFFORD

Author of the bestselling book "The Type
A Trap: Five Mindset Shifts to Beat Burnout
and Transform Your Life"



CHET GARNER

Creator, host, and executive producer of
"The Daytripper," a 12-time Emmy-awardwinning Texas travel show



SVP of Multifamily Development at Hunington Residential and co-founder of Apartment All Stars



Industry Principal at Entrata, seasoned speaker, and member of the Apartment All Stars



President, ApartmentExpert.com and nationally recognized consultant, industry influencer, educator, proptech advisor, and keynote speaker

See the full lineup of speakers for ONE Conference at conference.taa.org/speakers



Planet Pop After Party

ICONIC 90-00s HITS AND OUT-OF-THIS WORLD FUN

Dust off the tracksuit in the back of your closet and prepare for a blast to the past with classic Y2K hits, nostalgic experiences, and an unforgettable interstellar celebration.

Ticket is required to attend.

Capacity is limted and will sell out!

Purchase during registration at conference.taa.org







- #1 way the GR team advocates for your industry
- Ranks in Top 10 of trade association PACs in Texas
- Contributes around \$650,000 to candidates in two-year election cycles
- Bi-partisan contributions



SCAN HERE TO DONATE

(member login required)

www.taa.org/advocacy/pac



8:00 AM – 5 PM	Registration	Capitol Ballroom Foyer
8:30 – 9 AM	First Time Board Member Q&A Q&A with President Renee Zahn & Chris Newton. Continental breakfast provided.	Capitol AB
9:15 – 10:15 AM	IROC Public Affairs Committee NextGen Committee	Capitol AB Capitol FG Capitol View Terrace North
10:30 AM – 11:30 AM	Education Committee Leadership Committee	Capitol FG Capitol View Terrace North
11:45 – 1:15 PM	Lunch Provided	Capitol DE
12:00 PM – 2 PM 1:30 – 2:30 PM	Olin Steele Award Judging (closed) TAA Education Foundation Meeting	Capitol FG Capitol View Terrace North
2:45 – 3:45 PM	Leadership Lyceum Committee Texas Suppliers Council Affordable Housing Committee	Capitol AB Capitol View Terrace North Capitol FG
4:00 – 5:30 PM	Legislative Committee Meeting	Capitol DE
5:30 – 7 PM	Board of Directors Reception	Jr. Ballroom 2 nd Floor
February 7, 2025		
8:00 – 10 AM	Registration	Capitol Ballroom Foyer
8:30 – 10 AM	AE Council Meeting	Capitol AB
10:15 AM – 12 PM	TAA Board of Directors Meeting	Capitol DE

As a reminder to all in attendance, various state and federal laws prohibit the exchange of information among competitors regarding matters pertaining to price, refusals to deal, market division, tying relationships and other topics which might infringe upon antitrust regulations, and that no such exchange or discussion will be tolerated during this meeting. These guidelines apply not only to the formal meeting sessions, but to informal discussions during breaks, meals or social gatherings.

Thank You

Meeting Adjourned

